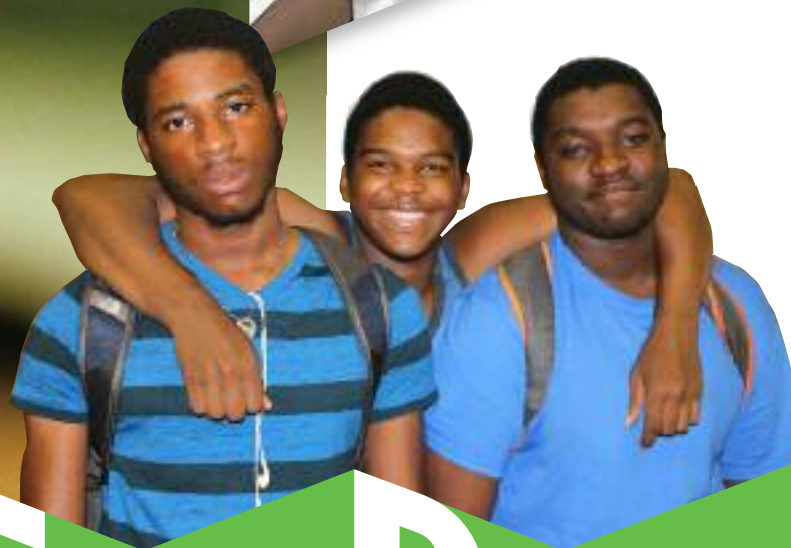


ANNUAL REPORT FY 2013

CHANGING LIVES



NJ SEEDS

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*As of September 2013

**Term completed September 2013

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NEW JERSEY SEEDS: TRANSFORMING EDUCATIONAL OPPORTUNITIES

FACT Only 44% of the nation's highest-achieving low-income students attend college compared with 80% of their high-income peers.¹

OPPORTUNITY For the SEEDS high school class of 2013, **98% enrolled in college.**

FACT 82% of high-achieving, low socioeconomic status students do not apply to a single school on par with their academic abilities.²

OPPORTUNITY SEEDS scholars make aspirational college choices; almost **75% attend top-ranked institutions.**

FACT Over a lifetime, college graduates earn \$1.6 million more than high school graduates,³ and are more than three times as likely to rise from the bottom of the economic ladder to the top.⁴

OPPORTUNITY Since 1994, **1,899 students have graduated** from SEEDS' programs:

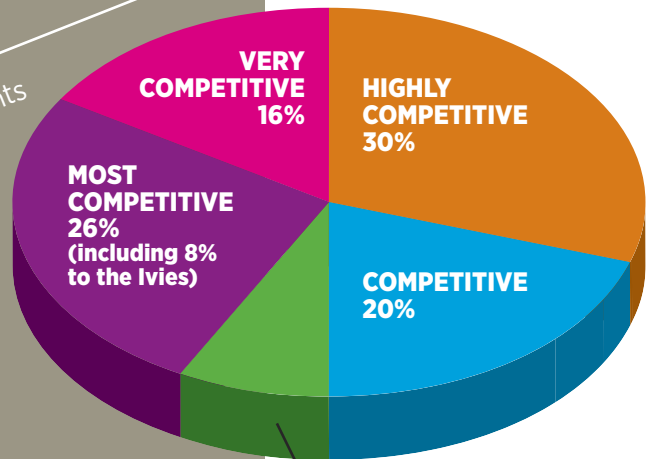
- 875 are in graduate school or the workforce
- 548 are in college
- 431 are in high school
- 45 are in middle school

FACT It takes **\$15,000 to educate one SEEDS Scholar** for one year.

OPPORTUNITY While these students go through high school and college, that investment leverages up to **\$350,000 in scholarships.**

1. A.P. Carnivale and J. Strohl, "How increasing College Access is Increasing Inequality and What to Do About It" in Rewarding Strivers: Helping Low-Income Students Succeed in College, ed. by R. Kahlenberg, (Washington, DC: The Century Foundation, 2012).
<http://www.collegeboard.com/events/repository/227.pdf>
 2. Chris Avery, et al., "Reaching the Underrepresented: What the Evidence Reveals," College Board Forum, 22 October 2009.
 3. A.P. Carnivale and J. Strohl, Projections of Jobs and Education Requirements thorough 2018 (Washington, DC: Georgetown University Center on Education and the Workforce, 2010).
 4. "Pursuing the American Dream: Economic Mobility Across Generations," The Pew Charitable Trust, Economic Mobility Project, 2012.

COLLEGE ENROLLMENT SEEDS CLASS OF '13 ALL PROGRAMS



LESS COMPETITIVE/ NOT RATED
8%

MISSION

New Jersey SEEDS changes the lives of motivated, high-achieving students from low-income families by transforming their educational opportunities. We ensure that our students have the knowledge, skills, access and support to thrive at the nation's finest schools and colleges.

VISION

We strive for a world in which young people's initiative, creativity and intellect can flourish without regard to socioeconomic status.



LETTER FROM THE CHAIR

Serving as the Chair of New Jersey SEEDS' Board of Trustees is both inspiring and humbling. It is inspiring because I have the opportunity to witness first-hand as young people embark on life-changing opportunities in new academic environments. The rush never gets old. The role is humbling because there is still so much work to be done to meet the needs of so many low-income, high-potential students. These are the very reasons SEEDS remains committed to the ideal that young people's initiative, creativity and intellect should flourish without regard to socioeconomic status.

Happily, this was an exceptional year for SEEDS. Our staff has worked diligently to deliver excellence on behalf of our students and families. Some example of SEEDS' bar-setting work:

- Our new online application process led to increased interest in SEEDS and a streamlined admissions process for our students and their families.
- The new, engaging Capstone curriculum for SEEDS Scholars offered cultural experiences, leadership opportunities and career inspiration as our students headed off to high school.
- The refined College Preparatory Program (CPP) College Mentor Network provided critical guidance and individualized support for juniors and seniors during the college application process.
- The first CPP graduates from Trenton went off to college this fall.

None of these highlights or our two decades of proven achievements would be possible without your support. We are grateful to each of you who took part in our three exciting and successful events this past year.

- The second annual *Leading Change* Benefit raised more than \$725,000 thanks to the support of our Dinner Chairs and Benefit Committee. Special thanks to our distinguished honorees Laura Overdeck (founder and president of Bedtime Math) and CHASE.
- Once again, our Golf & Tennis Classic was a hole in one, raising more than \$140,000. Thanks to Bleakley, Schwartz, Cooney & Finney; Trustee and Chair Andy Schwartz; Trustee and Tennis Chair Abby O'Neill; and the Golf & Tennis Committee for their continued dedication.
- Across the river, the annual Casino Night hosted by SEEDS' Alumni Alliance and Young Leadership Committee raised more than \$62,000.

Thank you for being part of our accomplishments.

These larger events were held side-by-side with more intimate opportunities to introduce SEEDS to new audiences: a lecture and luncheon at The Pingry School with acclaimed author Paul Tough and open house events that were graciously hosted by Trustee Lee Shavel and his wife Kelly Deere, and Ashley and Patrick Doyle.

In the past year, NJ SEEDS proudly welcomed six new Trustees to our team of committed board members: Emmanuel Bello (Scholars '00, Blair Academy '04, University of North Carolina at Chapel Hill '08, Morehead-Cain Scholar, Vice President at Goldman Sachs Asset Management); Elliot Berndt; Angelo J. Genova (Co-Founding Partner, Genova Burns Giantomasi Webster LLC); Mark S. Nurse (Director of Investments, New Jersey Market, PNC Wealth Management); Claire H. Santaniello (Managing Director, Chief Administrative Officer, Pershing LLC, a BNY Mellon Company); and Stephen Van Besien (Managing Director, Senior Banker, Tri-State Region, J.P. Morgan Private Bank).

Our circles of support continue to resonate in meaningful ways: Barclays hosted mock interviews at their NYC headquarters spearheaded by SEEDS Trustee Larry Wieseneck; Dentons organized an Oral & Written Advocacy Program led by SEEDS Trustee Victor Boyajian; and Jack & Jill, Essex-Hudson ran a Roadmap for Success workshop for CPP scholars. Our Friends of SEEDS volunteers, our Parents Committee and our alumni and school partners all helped augment our services with their incredible work.

The extended NJ SEEDS community is strong and vibrant, and together we will continue to create opportunity through educational access and change lives.

My heartfelt thanks to my fellow Trustees for their tireless support, and to Ronni Denes and the SEEDS staff and faculty for their deep and sincere commitment.

SUSAN PRESENT Chair, NJ SEEDS Board of Trustees



LETTER FROM THE PRESIDENT

“The SEEDS story is one that often begins with struggle: the struggle of students who sit in uninspiring classrooms, feeling their potential bursting within them.”

Calvin Millien
SEEDS Leading Change Benefit
April 10, 2013
SEEDS Scholars '08
Seton Hall Prep '12
Georgetown University '16

Calvin Millien is not alone. Over the course of 22 years, NJ SEEDS has radically altered life's possibilities for 1,900 exceptional students. Each from a low-income family, they found their way to SEEDS because they hungered for an exciting, engaging education and a future filled with promise. For anyone who's met a SEEDS' scholar, the experience of their uncommon intelligence, their enthusiasm for learning, their remarkable presence often prompts a common question: "Wouldn't these extraordinary young people have been successful on their own?" In 21st Century America, the answer, likely, is no.

This year, an astonishing 98 percent of SEEDS high school graduates from all three programs—Scholars, Young Scholars and College Preparatory—enrolled in college. What makes the figure noteworthy is that nationwide, only 44 percent of the *highest-achieving* students in the bottom income quartile attend college compared with 80 percent of their affluent peers. The driver for success in education, it turns out, is not intellectual, it's economic.

While a four-year college diploma is the most valuable key to economic mobility, class-based barriers keep our society rigidly stratified. Certainly, the prolonged crisis in public education bears significant blame, but its social ramifications form huge obstacles: few role models, little shared ambition, no awareness of the breadth of college and university options or the availability of financial aid and, ultimately, suffocated aspiration.

How then does a SEEDS student become a scholar? They begin to flourish from the moment they apply, when they willfully seek entry to a community of achievement. It's a community that stands on six pillars, each crucial to their success:

- Our admissions process is extremely selective. We recruit from more than 60 towns and cities in 10 New Jersey counties. Our goal is to find young people whose thirst for knowledge, proven achievement and rare discipline make them excellent candidates to thrive in some 400 hours of SEEDS classes.
- We provide an academic experience with unparalleled rigor and inspired pedagogy. Whether teaching expository writing, the impact of the Constitution on our society or techniques for demonstrating ability on standardized tests, the SEEDS faculty pairs the strength of our content with experience, accomplishment and dedication to our mission.

- The SEEDS curriculum expands understanding of emotional and social development, and enriches cultural experience. We recognize that preparing students to excel at selective schools and colleges means giving them skills that take them beyond classroom performance into a realm of comfort in new social situations and confidence in their potential for leadership.
- SEEDS provides placement expertise for every scholar we serve. We identify the unique strengths and interests that make students compatible with the distinctive and generous institutions that offer them entry. Our goal is to see that students blossom in their new environments and become valued contributors to their school communities.
- Our professional guidance department supports SEEDS scholars throughout their placement school years. We visit more than 400 students annually in 140 schools and colleges from Maine to California. We're there to assist them with the demons that all teenagers confront—academic, emotional, social, familial—and to augment their families' ability to provide college guidance, internships and career advice.
- SEEDS Parents Program includes the family in creating their child's success. Unique among access organizations, our Parents Program builds support for students that reaches back into their homes. But it also sustains the courage of our parents when their children leave the local school, the neighborhood, the family's comfort zone.

Calvin Millien faced his struggle head on, but he didn't do it alone. He had the strength of the SEEDS organization behind him, a strength that comes from its people. My profound thanks go to the amazing SEEDS staff whose talent and professionalism is only matched by their tireless commitment; to the friends and donors whose caring support made it possible for SEEDS to serve more than 900 scholars this year; to the schools and colleges that open their doors to our students with warmth and magnanimity; and to our outstanding Board of Trustees, led by Chair Susan Present, whose wisdom and generosity is the bedrock of our success.

RONNI DENES President, NJ SEEDS

SCHOLARS

Ninety exceptionally well-prepared students graduated from the Scholars Program in August 2013 after spending 14 months in rigorous academic classes with SEEDS. They began as a class of 125 rising eighth graders at a three-week residential session on the campus of The Hill School (Pottstown, Pennsylvania). SEEDS then invited the 95 strongest students to continue the program in their eighth-grade year. Each week, students participated in academic classes at Scholars Academy Saturdays, sponsored by The Coach Foundation, at one of three sites: Dwight-Englewood School (Englewood), The Pingry School (Basking Ridge) and Seton Hall Preparatory School (West Orange). Scholars completed their time with SEEDS at The Capstone Experience, a second, three-week residency at The Hill School.

In FY13, SEEDS introduced an integrated curriculum for Capstone, designed to prepare Scholars for the next phase of their education and to give them an opportunity to shape their thinking about the relationship between education and career goals. Students selected one of four tracks in which to participate: Arts & Culture; Business & Finance; Law & Society; Science, Technology, Engineering & Mathematics. After a morning of in-depth study in core subjects, Scholars' afternoon sessions focused on seminars, independent and team research and presentations related to their chosen track.



NADA ZOHAYR

North Bergen
Scholars '13
Phillips Exeter Academy '17

“New Jersey SEEDS is a home that cultivates education and supports individuality while still feeling like a close-knit family. People have asked me if New Jersey SEEDS changed me as a person. The answer is always yes. Without the Scholars Program, I would never have had the opportunities I needed to succeed. I would never have learned so much about myself and others. SEEDS has given me the chance to reinvent myself both intellectually and emotionally.”



MALIK KOSANOVICH

Irvington
Scholars '13
Seton Hall Preparatory School '17

"I wanted to participate in the Scholars Program because I knew I would be working with students at my academic level. While participating in SEEDS, I learned to be more open to subjects that I was not comfortable with before, and through SEEDS, was able to enhance my writing and math skills. This put me ahead of my peers and allowed me to enroll in honors classes for my freshman year. A good education is not only important to me, but essential, because an education is what opens doors to new and better opportunities. SEEDS opened these doors for me and exposed me to new challenges and activities that will benefit me in the future."

BRANDON BUSTAMANTE

Paterson
Scholars '13
Church Farm School '17

"During my Scholars' classes, every subject had things I had never studied before. I was challenged with math and writing, and learned things I would not have at my middle school, where I had classes with very limited goals in each subject. With SEEDS, I am pushed to work 300 percent more than before. Now, I know much more about math and history. For me, New Jersey SEEDS means that if I strive for academic excellence, I will be rewarded."

SHADIMERE COLES

Paterson
Scholars '13
George School '17

"I wanted to participate in the Scholars Program to create a better future for myself. I would encourage others to apply to SEEDS because it changed my life and could change theirs. Thank you New Jersey SEEDS!"

New Jersey SEEDS is grateful to the following corporations and foundations for their major support of our Scholars Program this year: Anonymous; Charles E. and Edna T. Brundage Foundation; COACH; Colgate-Palmolive Company; Curtis W. McGraw Foundation; David Mathey Foundation; D'Olier Foundation; Esther A. & Joseph Klingenstein Fund, Inc.; Henry and Marilyn Taub Foundation; Hess Corporation; J. Seward Johnson, Sr. Charitable Trust; Jockey Hollow Foundation; John S. Scurci Foundation; Lillian P. Schenk Fund; Lucy and Eleanor S. Upton Charitable Foundation; Norman & Bettina Roberts Foundation; Page & Otto Marx, Jr. Foundation; Page Hill Foundation; PNC Foundation; Ralph M. Cestone Foundation; and Victoria Foundation.

YOUNG SCHOLARS PROGRAM

YSP

Seventeen fifth and sixth grade students from Greater Newark graduated from SEEDS' Young Scholars Program in August 2013, after completing their 14-month course of study. Students participated in academic classes during two five-week summer sessions held on the campus of Delbarton School (Morristown) and each Saturday during the academic year at Newark Academy (Livingston).

In addition to their math, language arts and history classes, Young Scholars also had the opportunity to further explore the arts through a partnership with the Visual Arts Center of New Jersey. Working closely with a facilitator from the Arts Center, students created drawings based on Picasso and portraits of fellow classmates. Sessions were designed to help facilitate students' imagination and creativity, and to promote cultural enrichment and discovery. Young Scholars also took part in bi-monthly book club discussions led by YSP alumni and the children of SEEDS' supporters.



JOSS EYONDI

Newark
Young Scholars '13
Fessenden School '19

"I wanted to participate in the Young Scholars Program because I knew that I would never get another chance to have an opportunity like this. I live in Newark and I knew that SEEDS would get me to the places I needed to go and the schools I wanted to get into. In the Young Scholars Program, I really loved my history class. We learned about human history and ancient civilizations. In English, I improved my vocabulary so much in one year. I'm most excited about the new experiences I can expect at Fessenden. I've never been away from my family. I'm ready for it, I want to go. I'm sure it will be a challenge, but I will get to meet new people."



ANIKA BUCH

Newark
Young Scholars '13
Morristown-Beard School '20

“SEEDS allows you to live your dream. I didn’t want to limit myself and my education. I wanted to expand my opportunities at a challenging school and am so grateful that I joined SEEDS. A good education is important to me because it opens up many doors in life. The Young Scholars Program molds you into a good person and helps you get a good education. You get into a great high school and a great college and get a great job. Your dreams can come true. My future will be bright because of SEEDS.”

TANIYYAH PAYNE

East Orange
Young Scholars '13
Montclair Kimberley Academy '19

“My family can’t pay for schools that cost a lot of money. SEEDS’ help in getting financial aid made things a lot easier. You have to make a lot of sacrifices to complete the Young Scholars Program, but you do this to get where you want to be in the future. Even though it may be hard in the beginning, in the end, it will benefit you.”

TRAVAL (TJ) HENRY, JR.

Newark
Young Scholars '14

“Being part of the Young Scholars Program is a great challenge. A good education is important to me because I want to go to college so badly. When I first started the Young Scholars Program, it was a bit of a struggle, but my teachers here made sure I was able to understand the work. I have gotten much better at it and my grades have improved.”

New Jersey SEEDS is grateful to Jockey Hollow Foundation; PNC Foundation; Rivendell Foundation and Victoria Foundation for providing support for our Young Scholars Program this year.

COLLEGE PREPARATORY PROGRAM

CPP

In June 2013, 15 students from Trenton Central High School—Main and West Campuses—became the first students from Trenton to graduate from the College Preparatory Program. Along with 15 fellow students from Orange High School, these CPP seniors celebrated the completion of three years of intense academic classes with SEEDS. Joined by 50 classmates in tenth and eleventh grades, students participated in a comprehensive educational experience that included residential summer sessions on the campus of Hobart and William Smith Colleges (Geneva, New York) and courses and coaching each week at CPP Saturday Academy (held at Orange High School) during the school year.

Over the past year, the College Preparatory Program encouraged scholars to focus awareness on small, selective, liberal arts colleges across the country, that were often unknown to them previously. These colleges offer high-potential, low-income students the best chance to secure a strong financial aid package, in addition to four years of personal attention in a supportive, nurturing environment. In order to introduce students to more of these institutions, CPP invited admissions representatives from a variety of colleges and universities to attend Saturday classes, and took students on two college tours visiting campuses across the Mid-Atlantic region. In addition to SEEDS' Placement team, a major success factor for students during the college admissions process is the work of the College Mentor Network. Thanks to this group of committed volunteers, CPP scholars explore college options, navigate the financial aid process, negotiate a financial aid package, and enroll in a higher education institution.



CYRAIN ANDERSON

Orange
College Preparatory Program '14
Orange High School '14

"A good education is important to me because education gets people far in life. Opportunity comes and goes, but education stays with you forever. CPP helped me every step of the way throughout the college application process. The program showed me which schools to look at, which would be a good fit for me, and which give the best financial aid. Because of the College Preparatory Program, I am a few steps ahead of every other student in my senior class. Honestly, if I didn't join SEEDS a few years ago, I don't know what kind of future I'd have ahead of me."



JOHN MORAN

Orange
College Preparatory Program '15
Orange High School '15

“The College Preparatory Program has made me more competitive academically and has definitely opened my mind up to a new world. SEEDS has made a positive impact on my life. The faculty and my peers have made me want to be the best me I can be, both in and out of the classroom.”

KEYOSHA BAULDOCK

Trenton
College Preparatory Program '14
Trenton Central High School '14

“I wanted to participate in the College Preparatory Program so that I could further my knowledge about the college process. The program not only helped me to advance my education, but provided me with a mentor who assists me in my search for colleges. SEEDS also helped introduce me to many small, liberal arts schools that I wouldn't have known about if I hadn't come here.”

MELANIE RODRIGUEZ

Trenton
College Preparatory Program '14
Hamilton High School West '14

“I love SEEDS with all my heart and I really feel like my life would have been so much different if I never joined the College Preparatory Program. I'm so thankful for everything they have provided me with and all of their guidance and help. I'm really going to miss this program and everyone in it so much when I graduate.”

New Jersey SEEDS is grateful to the following individuals, corporations and foundations for their major support of the College Preparatory Program this year:
AT&T; C.R. Bard, Inc.; Paul and Elizabeth DeRosa; Elizabeth and Baretts O. Benjamin Charitable Foundation; Harbourton Foundation; JPMorgan Chase; Laurenti Family Charitable Trust; Brian and Sandra Maher; Mary Owen Borden Foundation; Novartis Pharmaceuticals Corporation; Novo Nordisk, Inc.; Orange Orphan Society; Overdeck Family Foundation; and Southwest Airlines.

100% PLACEMENT CLASS OF 2013

Scholars who attended placement schools received
\$3.67M in financial aid directly from the schools.

Young Scholars received nearly **\$500,000**
in financial aid from receiving institutions.

Since 2006, SEEDS has leveraged more than
\$110M from the selective school community
for Middle and High School Scholars.

CPP Class of 2013 received **124 acceptances**
to **53 colleges** across the country.

PARTNER SCHOOLS

Thanks to the following middle and high schools that partnered with SEEDS over the past five years to provide educational opportunities for our Scholars and Young Scholars. Special thanks to our site schools (*) for serving as hosts for our programs during the summer and school year.

California

Cate School
Thacher School

Connecticut

Canterbury School
Cheshire Academy
Choate Rosemary Hall
Ethel Walker School
Hotchkiss School
Indian Mountain School
Kent School
Loomis Chaffee School
Miss Porter's School
Pomfret School
Rectory School
Taft School
Westminster School
Westover School

Delaware

St. Andrew's School

Georgia

Rabun Gap-Nacoochee School

Maine

Fryeburg Academy

Maryland

Garrison Forest School
St. Timothy's School
West Nottingham Academy

Massachusetts

Berkshire School
Brooks School
Buxton School
Cambridge School of Weston
Concord Academy
Dana Hall School
Deerfield Academy
Eaglebrook School
Fay School
Fessenden School
Governor's Academy
Groton School
Lawrence Academy
Middlesex School
Milton Academy
Miss Hall's School
Northfield Mount Hermon School
Phillips Academy-Andover
St. Mark's School
Stoneleigh-Burnham School
Tabor Academy

New Hampshire

Dublin School
Phillips Exeter Academy
St. Paul's School
White Mountain School

New Jersey

All Saints Episcopal Day School
Bard High School Early College
Benedictine Academy
Bergen County Academies
Blair Academy
Brimm Medical Arts High School
Burlington County
Institute of Technology
Central Jersey College Prep
Chatham Day School
Delbarton School*
Dwight-Englewood School*
East Orange STEM Academy
Elizabeth High School-
Lower Academy
Elizabeth High School-
Upper Academy
Far Brook School
Gill St. Bernard's School
Health Sciences Technology
High School
High Tech High
The Hudson School
Hun School of Princeton
Kent Place School
Lawrenceville School
McNair Academic High School
Middlesex County Academy
for Sciences
Montclair Cooperative School
Montclair Kimberley Academy
Moorestown Friends School
Morristown-Beard School
Mother Seton High School
Mt. St. Dominic Academy
Newark Academy*
Newark Collegiate
Oak Knoll School
Oratory Preparatory School
Paramus Catholic High School
Passaic County Technical Institute
Peck School
Peddie School
Pennington School
The Pingry School*
Princeton Day School
Rutgers Preparatory School
Saddle River Day School
Science Park High School
Seton Hall Preparatory School*
St. Anthony School
St. Benedict's Preparatory School
St. Philip's Academy
St. Vincent Academy

Stuart Country Day School
Union City High School-
Academy for Enrichment
and Advancement (AEA)
Union County Magnet School
Union County Vocational-Technical
Schools
Wardlaw-Hartridge School

New York

Darrow School
Emma Willard School
Friends Seminary
Hackley School
Knox School
Masters School
Ross School
Stony Brook School
Storm King School
Xavier High School

North Carolina

Asheville School
Salem Academy

Ohio

Western Reserve Academy

Pennsylvania

Church Farm School
George School
The Hill School*
Kiski School
Linden Hall
Mercersburg Academy
Milton Hershey School
Perkiomen School
Solebury School
Westtown School

Rhode Island

St. George's School

Virginia

Chatham Hall School
Episcopal High School
Foxcroft School
Madeira School
St. Margaret's School
Woodberry Forest School

Vermont

Putney School
Vermont Academy

COLLEGES & UNIVERSITIES

SEEDS graduates have attended the following colleges and universities over the past five years. Thanks to Hobart and William Smith Colleges for serving as the host for CPP's Summer Collegiate Experience each year.

California

California College of the Arts
Pitzer College
Santa Clara University
Scripps College
Stanford University
University of Southern California

Colorado

Colorado College
United States Air Force Academy

Connecticut

Trinity College
University of Connecticut
University of Hartford
University of New Haven
Wesleyan University
Yale University

Delaware

Delaware State University

Florida

Barry University
Valencia Community College

Georgia

Clayton State University
Emory University
Savannah School of Art and Design
Spelman College

Illinois

University of Chicago

Indiana

Earlham College

Kansas

Kansas State University

Kentucky

Centre College

Maine

Bates College
Bowdoin College
Colby College

Maryland

Bowie State University
Goucher College
Johns Hopkins University
Loyola University

McDaniel College
Morgan State University
Mount Saint Mary's University

Massachusetts

Amherst College
Babson College
Bard College at Simon's Rock
Bentley College
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GUIDANCE

New Jersey SEEDS' Guidance Department serves Scholars and Young Scholars throughout their middle and high school experiences and CPP scholars at their colleges or universities. In 2013, our Guidance team visited more than 400 students at 140 boarding schools, day schools, colleges and universities across the country, providing SEEDS graduates with social, emotional and academic support at their new campuses.

Guidance team members work closely with High School Scholars as they begin the college application process. Nearly 100 students participated in college tours organized by our Guidance Department, and many students and their families attended a Free Application for Federal Student Aid (FAFSA) workshop. In addition, almost 60 colleges and universities were represented at SEEDS' annual College Day held in June, where High School Scholars and CPP scholars had the opportunity to learn more about participating institutions.

In 2013, SEEDS' Guidance team created a variety of opportunities for summer internships and experiences for SEEDS scholars. These included opportunities to travel abroad to Mongolia, Spain, Argentina, Peru and Mexico with the Experiment in International Living; explore environmental policy, ethics and economics at the Environmental Studies Summer Youth Institute; and learn through internships at local nonprofit organizations, such as Wynona's House, Newark City Hall, Greater Newark Conservancy, Family & Children's Services in Elizabeth, Liberty Science Center, GlassRoots, The Bridge, La Casa De Don Pedro, Newark Museum and The Masakhane Center.



EDDISON UGADDAN

Young Scholars '08
Newark Academy '14

“SEEDS’ college tours have been very helpful with my college search and application process so far. In fact, it was on the spring break tour last year that I found the kind of schools I saw myself attending. In addition, being part of the SEEDS family gives me a connection to the potential future leaders of tomorrow. I owe it to SEEDS for making my education possible. Because of this, I do what I can to give back.”



TEMPESTT WILLIAMS

College Preparatory Program '11
Denison University '15

"I believe that SEEDS does a great job staying involved with its students after their graduation from the program. I have asked for recommendations and even applied for jobs through SEEDS. This is all because the SEEDS staff stays active and interested in my college career. I have stayed involved with SEEDS by serving as an advisor for the College Preparatory Program's Summer Collegiate Experience last year and speaking at special events, because SEEDS means the world to me. It represents hope, promise, progression, family and unconditional love. I am so grateful for New Jersey SEEDS."

CLAUDIA TORRES

Scholars '11
Kent Place School '15

"This summer, I participated in a program that allowed me to intern in a chemistry lab at Rutgers University-Newark for eight weeks. I, along with about 100 other students, presented my research. Our posters and presentations were judged by local scientists and chemistry professors. My poster, which showcased my research on the effectiveness of nanographene thermotherapy as an eradication method for HIV, actually won one of the first place prizes at the symposium, which made me really proud. SEEDS was extremely helpful in not only informing me about these programs, but also in guiding me through the application process and supporting me while I attended."

TERYON LOWERY

Young Scholars '09
Delbarton School '15

"There is only one word for me to describe SEEDS, and I think that everyone who has graduated the program would agree. SEEDS is a family. That's what separates us from other programs."

Thanks to the Alfred J. Speak Scholarship Fund of the Community Foundation of New Jersey; an Anonymous Fund of the Community Foundation of New Jersey; Fred C. Rummel Foundation; and the Hillsdale Fund for its support of our Guidance program this year.

ALUMNI

The Alumni Alliance is SEEDS' alumni association. Designed to nurture life-long relationships among fellow graduates, students, parents, and the organization, SEEDS' alumni give back with their time and by raising and contributing funds to support the next generation.

Our alumni are passionate about giving back. In 2013, SEEDS alumni launched The SEEDS Impact, a fundraising challenge designed to sponsor one student through SEEDS. Five months before their self-imposed deadline, the alumni achieved their goal.

Alumni also supported current and prospective students by participating in monthly workshops with CPP scholars, sharing their SEEDS experiences at key fundraising events, engaging students during mock and admissions interviews, and assisting in the planning of SEEDS' annual Casino Night.



Courtesy of Stanford University

WADE MORGAN

Young Scholars '05
Delbarton School '11
Stanford University '15

"New Jersey SEEDS is honestly the one reason I am where I am. I currently have a full scholarship to Stanford University and I had a full scholarship to Delbarton. I think a lot about the fact that I received one of the best educations a kid could ask for without having to pay a dime, and that's all due to New Jersey SEEDS. They invested money in me, my schools have invested money in me, and that's an opportunity that I can't take for granted. I'm very grateful to have SEEDS in my life, because it really put me in a place to do great things."





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KATIE APOLINARIO

Scholars '05
 Morristown-Beard School '09
 University of Richmond '13
 Project Administrator at
 Mathematical Policy Research

“New Jersey SEEDS has not been far from my mind since I left the Scholars Program. That’s something that holds the alumni community together. We’ve reached far beyond the borders of New Jersey—we are all over the country and in places throughout the world. We have unique careers and experiences. Who could have imagined where we would end up? I look forward to creating connections to other SEEDS alumni and do what I can to foster relationships with graduates in my geographic area.”



PARENTS

SEEDS parents play a critical role in their children's educational journeys, from the application to SEEDS through college graduation. New Jersey SEEDS' Parents Program engages fellow parents as a corps of highly committed volunteers. SEEDS parents give back by contributing more than 2,000 volunteer hours to the organization each year and support future generations of SEEDS scholars through donations and stewardship.

This year, SEEDS parents shared experiences and expertise at education workshops and fundraising events, participated in recruitment information sessions, interviewed prospective and current students, supported SEEDS' annual Placement and College Fairs, and provided translation assistance in many languages.



MARIA VELEZ

Maria & Elmer Velez, parents of Vanessa Velez (Scholars '12, Dwight-Englewood School '16)

"SEEDS provided our daughter Vanessa with the proper preparation, guidance, tools and unconditional support. Now, she is at a prestigious school where she is not only happy, but getting the education she deserves. Our family has stayed connected to SEEDS because we have seen the staff's hard work and dedication toward all SEEDS scholars. We truly feel like part of a family, and we love to give back by volunteering whenever possible."





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Stanley & Sonja Wilson, parents of Erik Wilson (Scholars '12, Brooks School '16) and Jeremy Wilson (Scholars '09, Upper Academy '13, Brandeis University '17)

“We have two sons who have gone through SEEDS. SEEDS gave them foundational knowledge, excellent instructors and an unparalleled work ethic that has carried them through high school (and for Jeremy, into college) and allowed them to prosper academically. If it were not for SEEDS constantly exposing my children to new academic experiences, they would not be thriving as they are now. But the SEEDS experience is not only for the children, it is for the parents as well. SEEDS is like the relative who can guide you in helping your child succeed. This is why we stay connected to SEEDS—because we have been given so much and believe that there are many people like us who have hopes and dreams for their children and themselves. SEEDS is a way for children to make their dreams come true.”





Thanks to our sponsors:

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Special thanks to Northwestern Mutual and Southwest Airlines—the Official Airline Partner of the 18th Annual Bleakley, Schwartz, Cooney & Finney, LLC Golf & Tennis Classic.

Thanks to the team at Bleakley, Schwartz, Cooney & Finney LLC (BSCF), New Jersey SEEDS benefited from the success of the annual Golf & Tennis Classic. Held August 5 at Mountain Ridge Country Club (West Caldwell), 150 golfers, tennis players and guests attended the event to raise more than \$140,000, helping to sponsor nine students through one of SEEDS' programs. Through the continued support of BSCF, SEEDS has raised \$1.97 million for future scholars over the past sixteen outings.





ANNUAL LEADING CHANGE BENEFIT

Thanks to the following individuals, corporations and foundations for their major support:

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On April 10, 2013, New Jersey SEEDS hosted its 2nd Annual *Leading Change* Benefit at The Park Savoy (Florham Park).

This year's *Leading Change* Awards, given to those whose work has had an impact on the education of students across the state, were presented to Laura Overdeck, the founder and President of Bedtime Math, and CHASE, accepted by Robert St. Jean, President, Middle Market Banking.

Laura Overdeck was named a *Leading Change* honoree for her advocacy for improved math and science education inside and outside of the classroom. CHASE was presented with SEEDS' *Leading Change* Award for its work to increase educational opportunities for students in low-income communities.

Through the support of more than 300 guests in attendance, New Jersey SEEDS raised more than \$750,000, enough to support the SEEDS experience for 50 scholars.

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Scholars '13, Newark Academy '17

“Education is important to me
because the more you know,
the better off you are.”

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Scholars '13, The Peddie School '17

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 Michael Oppong
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 Orden Oddfellows Unidos
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 Alexandra Palacios
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 Ismael Rivera
 Margarita Rivera
 Martine Robinson



EDWARD & BARBARA BECKER SCHOLAR

JORDI DEBARROS

Young Scholars '13, Delbarton School '19

“A good education is important to me because of all the opportunities that it will make possible for me in life. At Delbarton, I think I can not only obtain more knowledge, but also grow as a person.”

Mariely Rodriguez
 Richard T. Romano
 Eric Rosario
 Roberta Rosenblatt
 Michael and Preetmatie Rosidivito
 Matthew Ross and Christine Woods
 Deborah Rovner
 Bozena Rowicki
 Gina Ruggiero
 Jennifer Ryan
 Cecily Sackey
 Rana and Najma Sajid
 Jodi Sakol
 Steven Samuel
 Bernadette Sarlo
 Peter Saulnier
 Suzanne Schein
 Rachel Braun Scherl
 Craig and Amy Schiffer
 Linda Schlereth
 Felice Schulaner and Dennis Rees
 Jamie Schwartz
 Neil Sebso
 Terri Seeny
 Sondra and Tapas Sen
 Marina and Gabriel Sepulveda
 Michael Shannon
 The Rishi Family
 Ryan Shepard
 April Shoemaker
 Charles Ramsey Siegel
 Balvinder Singh and Narinder Kaur
 Jasandeep Singh
 Amy Smith
 Joy Smith
 Gregg Smolev
 Yisel Soler
 Brenda Sopchack
 Samantha Soto
 Jasmine Spencer
 John S. and Christine Mary Spong
 David and Sheila Srere
 Bernice Steinhardt

Kirk Stephen
 Marcia A. Streete
 Randall and Cindia Strickland
 Aminah Sulayman
 Anna Szymanski
 Kevin and Susan Taylor
 Sangaran and Malkanthi Thiruchelvam Pitchimuttu
 Magrette Thomas
 Willie and Donayle Thompson
 Louis Tiemann
 Mary Ellen and Edward Timmes
 Barbara Tindell
 Deisy Tobar
 Kester Todd
 Ed and Sian Torres
 Katherine Torres
 Luis Torres
 The Torres Family
 Mery and Orlando Torres
 Rosita Torres
 The Tram Family
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 Jose and Maria Trejo
 Lora Trenkle
 Vanessa Trinidad
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 Chibuzo Uwakaneme
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 Melgily Valdez
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 Luz Vasquez
 Marlyn S. Velez
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 Margarita Villa
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 Tom and Mary Woods
 Summer Wosu
 Janie Wright
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 Nora Yi
 Elizabeth Youngman
 Amy and David Zagin
 Amy Ziebarth and Miguel Brito
 Zara Zimmerman

IN HONOR OF

In honor of The Baum Family
James and Michelle Keller
 In memory of Rose Borrelli
Patricia Jonas
 In honor of Marie Cohen
Suzanne and Jordan M. Glatt
Roberta and Joshue Weinreich
 In honor of Robert and Christine Cox
Linda Cox-Hart
 In honor of Jennifer Fournier's birthday
Reed and Adrienne Auerbach
 In honor of Bobbie Frankfort
Elaine Rosenberg and Marvin Katz
 In honor of Igor Jasinski
Randy and Deborah Barker
 In honor of Janice "Pat" Moss
Janis Morris
 In honor of Noah Odinec
Pamela Unger
 In honor of Laura Overdeck
Sonja and Robert Rickert
 In honor of Laura Rhodes
Evelyn Prather

GIFTS-IN-KIND

Thank you to the following individuals and organizations for contributing goods and business services to benefit New Jersey SEEDS scholars.

Jessica Abuliak
Adler-Grier
Kimara Ahnert
Adriana Andujar
Katie Apolinario
Victor and Amy Aracena
Roland Aviles and
Uma Jagtiani Aviles
Maralyn Baez
Baker Street Yoga
Barclays
Randy and Deborah Barker
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Emmanuel Bello
Gadi and Suzanne Ben-Menachem
Anthony Bennia
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Spoil Me Rotten
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Tiny's and the Bar Upstairs
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Elisa and Louis Zachary
Betsy and Edward Zimmerman



DEAN'S AWARD RECIPIENT

AMERA YOUSSEF

Scholars '13, Dana Hall School '17

"I wanted to participate in SEEDS because it was an opportunity to open doors that I never thought would open for me. SEEDS gave me a new life of education and success."

STATEMENT OF ACTIVITIES

YEAR ENDED AUGUST 31

2013 2012

SUPPORT AND REVENUE

CONTRIBUTIONS

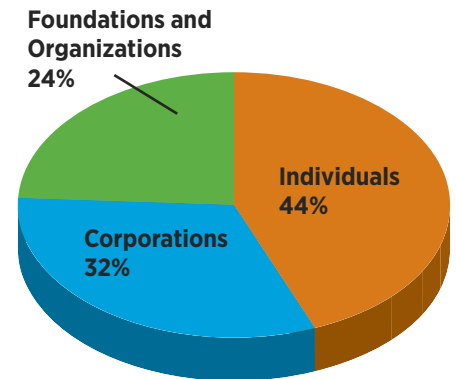
Major Gifts	\$ 250,000	\$ 465,848
Annual Fund	2,117,716	1,924,797
Contributions Net	2,367,716	2,390,645
Special events	995,669	996,951
Less: Cost of events	(204,069)	(241,895)
Fundraising Events, Net	791,360	755,056
Interest and dividends	139,620	116,637
Unrealized gain on investment securities	637,053	141,511
Realized gain on investment securities	98,154	105,585
Investments Net	874,827	363,733
TOTAL SUPPORT AND REVENUE	4,034,143	3,509,434

EXPENSES

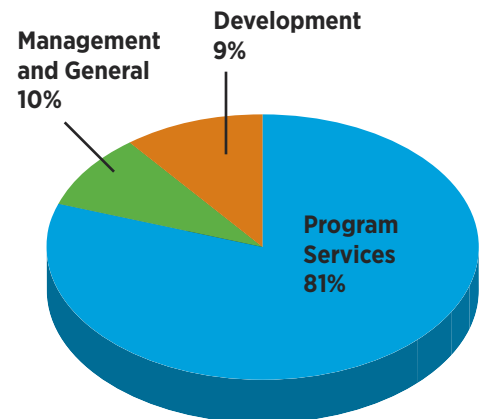
Program services	3,305,309	3,124,034
Management and general	405,587	360,084
Development	367,616	400,311
TOTAL EXPENSES	4,078,512	3,884,429

CHANGES IN NET ASSETS	(44,369)	(374,995)
NET ASSETS, Beginning of year	8,917,847	9,292,842
NET ASSETS, End of year	\$ 8,873,478	\$ 8,917,847

CONTRIBUTIONS BY SOURCE



EXPENSES BY CATEGORY



STATEMENT OF FINANCIAL POSITION

YEAR ENDED AUGUST 31

2013

2012

ASSETS

CURRENT ASSETS

Cash and cash equivalents	\$ 333,597	\$ 203,042
Contributions receivable, net	24,324	47,053
Prepaid expenses and other assets	16,317	7,142
Total Current Assets	374,238	257,237

NON-CURRENT ASSETS

Investments	8,695,115	8,828,396
Fixed assets, net	201,930	189,578
Cash surrender value	66,742	61,511
Security Deposits	22,500	22,500
Total Non-Current Assets	8,986,287	9,101,985

TOTAL ASSETS	\$ 9,360,525	\$ 9,359,222
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LIABILITIES AND NET ASSETS

LIABILITIES

Accounts payable and accrued expenses	\$ 414,066	\$ 365,374
Conditional transfers	15,000	15,000
Deferrred rent	57,981	61,001
Total Liabilities	487,047	441,375

COMMITMENTS AND CONTINGENCIES

NET ASSETS

Unrestricted

Available for operations	50,500	40,500
Board designated for long-term investments	974,696	875,224
Major gift campaign	4,335,743	4,335,743
Total Unrestricted Net Assets	5,360,939	5,251,467

Temporarily restricted	190,171	359,012
Permanently restricted endowment	3,322,368	3,307,368

TOTAL NET ASSETS	8,873,478	8,917,847
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TOTAL LIABILITIES AND NET ASSETS	\$ 9,360,525	\$ 9,359,222
---	---------------------	---------------------

NJ SEEDS does not discriminate on the basis of sex, race, nationality, ethnicity or any other characteristic protected by law in the admission to and administration of its programs and services.

VOLUNTEERS

Through SEEDS' community of support, the organization has been able to provide its scholars with the same educational opportunities often reserved for students from far more affluent backgrounds.

Thanks to the nearly 200 volunteers who assisted SEEDS last year by mentoring CPP scholars, participating in mock and admissions interviews, assembling care packages for scholars at their placement schools, assisting students and their families in completing financial aid forms, chaperoning the Annual Arts Trip for Scholars and Young Scholars, donating clothing for the Precious Passdowns Boutique, providing breakfast to SEEDS scholars before the start of Saturday classes, adopting families during the holiday season, engaging in Book Clubs with their children, and making presentations to SEEDS students in academic classes and workshops throughout the year.



Special thanks to the Friends of SEEDS for their continued support of SEEDS' students and to SEEDS' Young Leadership Committee (YLC). Through the support of the YLC and Alumni Alliance, the annual Casino Night fundraiser raised more than \$62,000.

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- Donna DiMaggio
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