

Partner with SEEDS



SEEDS - Access Changes Everything

SEEDS changes the lives of motivated, high-achieving students from low income families by transforming their educational opportunities.

Why become a Corporate Partner?

SEEDS Corporate Partners play a vital role in reducing the educational disparity experienced by students of lower socioeconomic statuses. Our Corporate Partners program allows companies to support the education of promising students and truly change the course of their lives.



AT A GLANCE



\$39,944

AVERAGE ANNUAL FAMILY INCOME
of SEEDS students



\$17,000

COST TO EDUCATE
each SEEDS scholar

\$600,000

AVERAGE AMOUNT YIELDED
in high school and
college scholarships through
each investment



99%

SEEDS GRADUATES
who enrolled in college



570

NUMBER OF STUDENTS
who receive SEEDS
guidance each year

**OVER
3,500**

ALUMNI TO DATE
including alumni in college,
graduate school,
or in the workforce

**COLLEGE
GRADUATION RATES:**

80% (SEEDS)

56% (National Average)

16% (Low Income)



800+

**NUMBER OF SEEDS
scholars served**
each year



To learn more about our Corporate Partnership Program,

opportunities to connect with students, or to discuss a unique collaboration,

please contact us at development@seedsaccess.org, or call 973-642-5175.

CORPORATE PARTNER BENEFITS

- **Named Scholar:** Upon graduating from the SEEDS program, one student is named the “Corporate Partner Scholar”
- **Talent Acquisition:** SEEDS will provide Corporate Partner with assistance in their “Early in Career” efforts by promoting career opportunities for SEEDS’ alumni in college and the workplace
- **Publicity Campaign:** A customized effort developed in partnership with Corporate Partner. Options can include a press release, trade publication highlight, newsletter, social media, and annual report listing
- **Allen Meisels Memorial Golf Classic:** “Tee Sign” Recognition



EMPLOYEE ENGAGEMENT

Employee engagement is a foundational component to workplace outcomes.

- **Admissions Interviews (Spring):**
Corporate Partner volunteers participate in selection interviews for SEEDS programs
- **Mock Interviews (Fall):**
Corporate Partner volunteers are trained to help SEEDS students prepare for placement school admissions interviews
- **Capstone Speaker Series (Summer):**
Opportunity for student-facing presentation on industry-related topics and career paths



“**Thank you, SEEDS,** for helping the daughter of a taxi driver and a factory worker, the granddaughter of migrant workers and peasant farmers, become an **Ivy League-educated attorney.**”

- **Esther Clovis**
SEEDS '04
Princeton University '12
UPenn Law '17

Information Governance, Privacy and Cybersecurity Associate,
Norton Rose Fulbright

SEEDS INTERNSHIPS

SEEDS connects companies to a diverse pool of prospective interns from the nation's most competitive colleges and universities.

Internships are mutually beneficial. Companies gain access to a pipeline of top performing students from diverse backgrounds, and are able to position these students for future success in the workforce.

Through partnering with SEEDS, companies can recruit interns from backgrounds and demographics they may not be currently engaging with.

About 150 SEEDS scholars graduate from college each year.



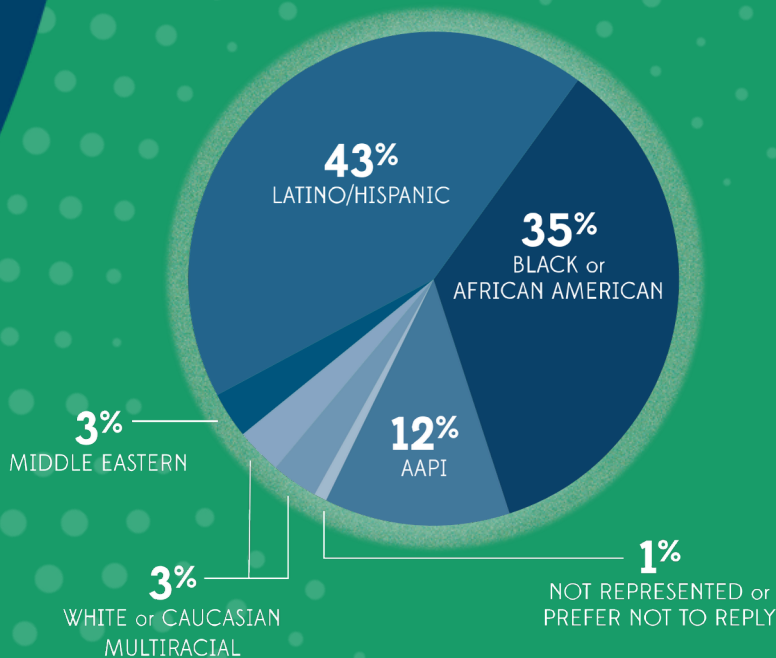
Johnson & Johnson Interns from SEEDS with Peter Fasolo, EVP and Chief HR Officer, J&J

“In close partnership with SEEDS we developed an internship model for university students that I believe can serve as a model for others. What makes this partnership unique is the ability to leverage SEEDS’ deep expertise.”

– Peter Fasolo

Executive VP & Chief Human Resources Officer
Johnson & Johnson

SEEDS DEMOGRAPHICS



OUR PARTNERS



MOVADO



OUR PROGRAMS

COLLEGE SCHOLARS PROGRAM

Prepares and places top performing high school students from eligible public schools into highly competitive colleges. The 17-month program takes place Saturdays during students' junior year, continues with a three-week residential summer session the summer before twelfth grade, and concludes with Saturday classes during students' senior year.

SCHOLARS PROGRAM

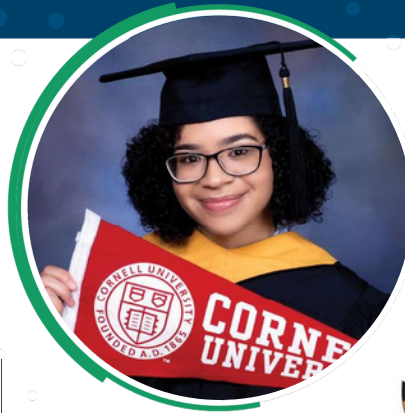
SEEDS' oldest and largest initiative. The 14-month program, over two summers and the Saturdays in between, prepares eighth grade students for placement into and success at selective day and boarding schools across the country. The program is designed to provide academic enrichment, leadership development, improve test-taking abilities, and prepare students for the Secondary School Admissions Test (SSAT).

YOUNG SCHOLARS PROGRAM

The 14-month program prepares fifth and sixth grade students for placement in selective middle schools with two multi-week summer experiences and Saturday classes throughout the school year.

GUIDANCE

SEEDS' Guidance department supports graduates of the Young Scholars and Scholars Programs while they are in middle and high school. Guidance also supports graduates of the College Scholars Program during their first two years of college. This support can be academic, social, cultural, and emotional, or can be in the form of financial guidance.



CATE SCHOOL



PRINCETON UNIVERSITY



Wesleyan University

SETON HALL UNIVERSITY

SELECTIVE PLACEMENT SCHOOLS

(Sample of placement schools over five years)

Colleges + Universities

American University
Barnard College
Boston College
Brown University
Columbia University
Cornell University
Drew University
George Washington University
Harvard University
Lehigh University
Northeastern University
Princeton University
Rutgers University
Stevens Institute of Tech
Union College
University of Pennsylvania
University of Richmond
Vassar College
Villanova University
Wesleyan University
Yale University

Middle + High Schools

Cate School
Concord Academy
Deerfield Academy
Far Brook School
Gill St. Bernard's School
Kent Place School
Lawrenceville School
Masters School
Montclair Kimberley Academy
Morristown-Beard School
Newark Academy
Oak Knoll School
Peck School
Peddie School
Phillips Academy Andover
Phillips Exeter Academy
Pingry School
Seton Hall Preparatory
St. George's School
Wardlaw Hartridge School
Westtown School



Scan QR code to learn more



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